STRATEGIC ALLIANCE PARTNERS



Please contact our SAPs when you have a need for their services!

ADAMS KEEGAN

Adams Keegan www.adamskeegan.com Brian K. Evans Brian.evans@ adamskeegan.com (615) 809-8854

FORUM TOPICS

 Assessing cost and finding leaks in HR operations: How much should HR really cost?
• The laws of benefits: What you can and cannot do regarding employee benefits. • Human Resources Q&A: Best practices and traps to avoid for an entrepreneur

BERNSTEIN

AllianceBernstein www.alliancebernstein.com Adam Sansiveri Adam.Sansiveri@Bernstein.com (615) 762-3551

FORUM TOPICS • Pre-Transaction Planning: How

much do I need to live my best life after I sell my company? Which deal structure gives me the best long-term outcome? What strategies and vehicles will help me retain the most after-tax proceeds? How can I maximize what I leave to children or charity?

- Economic Outlook: Hear from the world's largest independent financial research firm on what you need to know
- How Should I Be Invested: The Markets are not complacent, so you shouldn't be either Identifying Disruption: Where are the most compelling opportunities today?

BAKERDONELSON

Baker Donelson www.bakerdonelson.com Chris Sloan csloan@bakerdonelson.com (615) 412-9870

FORUM TOPICS

· AI and ChatGPT and how it impacts your business Everything you need to know about the Corporate Transparency Act and its

impact on Private Companies · Choose your own adventure: If another question or topic is of interest to your forum, we will customize a presentation just for you! Or we could bring a couple of folks for an "AMA" (Ask Me Anything) session.

BLKNKENSHIP

Blankenship CPA Group, PLLC www.bcpas.com Ben Smidt

bsmidt@bcpas.com

(615) 425-2324

HOW TO NOT PAY (a lot) IN TAXES: Diversified income tax planning: Planning pyramids for both entities and individuals

FORUM TOPICS

- · Once in a lifetime: maximize value when creating your succession/transition plan • From Me to We: The economics
- of partnerships and profit allocation • How to fall in love with
- your accountant: Real time accounting to enhance your performance



www.bradley.com Doug Franck DFRANCK@bradley.com (615) 252-2354

Russ Morgan rmorgan@bradley.com (615) 252-2311

FORUM TOPICS

- Q & A from a legal perspective - engaging, compensating and transitioning employees.
- · Due your diligence now and lessons to minimize surprise milestone transactions & key company contracts.
- · Our success depends on our IP - helpful hints to protect and monetize this, that and the other.

BRENTWOOD MD

Brentwood MD www.brentwoodmd.com Aaron Wenzel

(615) 975-4048

awenzel@brentwoodmd.com

FORUM TOPICS Longevity: 90 is the new 60.

- Why adding 3 decades of vibrant living is possible for
- many
 "The Doctor is in": a 10 min overview of what concierge medicine is all about, then open Q & A
- Hot Trends: Get the doc's take on current trends in specific medical diagnostics and treatments



CEO Coaching International ceocoachinginternational.com Heidi Smith heidismith@ceocoaching.com (949) 232-6647

FORUM TOPICS

• CEO MISTAKES-CEO's don't have all the answers. Our coaches (former CEOs) will help you pinpoint the mistakes you are making with hiring, cash, KPIs, etc...and how to overcome them.

• CEO ACCOUNTABILITY-Our former CEOs will discuss measurement frameworks and accountability strategies you can use to create a sense of control and understanding in your business on a daily basis.
• CEO FINANCIAL MUST-HAVES-Learn how to get your financial house in order with our CEO Financial Must-Haves. You'll learn how to translate your vision into a strong balance sheet, run cash scenarios and evaluate your



PARKS P

The City Living Group at **Parks**

www.nashvillecityliving.com Deborah Vahle deborah.vahle@gmail.com (615) 335-0770

FORUM TOPICS

- Nashville Market Update (residential)
- Ask Us! Have real estate questions? We're here to help. • Real Estate Investment Strategies



CLA (CliftonLarsonAllen) www.claconnect.com Mark Wyzgowski Mark.Wyzgowski@ claconnect.com 262-930-8313

FORUM TOPICS

- Questions you should be asking your CPA-What all taxpayers should know/Own
- the plan to execute · How to become bankable-
- Numbers matter, but what else can help?
- How do you know when you are ready to sell your
- business? Financial/Emotional • Trends in financing start-ups



Continuum Planning Partners www.continuumplanningpartners.com Abby Spaulding abby.spaulding@continuumpp.com (615) 714-0911

Andy Faught andy.faught@continuumpp.com (615) 403-4989

FORUM TOPICS

· Creating an intentional net worth – change your net worth from a financial "junk drawer" to actively progressing towards your

business like an investor.

- goals · Using trusts and corporate structures to protect your assets
- Tax reduction strategies · Managing high interest environments



Culture Index www.cultureindex.com John Conger jconger@cultureindex.com (913) 777-9164

FORUM TOPICS

- · Right People, Right Seats: Turning Talent into Performance
- Employee Engagement: Identifying, Managing, and Retaining "A" Players
- Making Executives Effective: Leveraging Your Unique You for ROI



EOS Worldwide www.eosworldwide.com/

justin-cook Justin Cook justin.cook@eosworldwide.com (615) 336-7133

FORUM TOPICS

- Right People Right Seats How to define it, how to measure it, and how to take action • 8 Questions to Fully Align Your
- Organization
 EOS Ask Me Anything Have you read Traction, tried implementing EOS, or want to know what the heck it is? Get all your questions answered



First Horizon Bank www.firsthorizon.com **David Jones** wjones@firsthorizon.com (629) 208-2019

FORUM TOPICS • Fraud: What can I do to

- protect my business? · SBA: How it can add value in
- na vour busi Economic Update/Forecast



Insperity

(615) 585-6903

www.insperity.com Leah Glover Hayes Leah.hayes@insperity.com (734) 740-4925 Mike Ocheltree mike.ocheltree@insperity.com

FORUM TOPICS

- Dealing with Difficult Employees: When to Coach & When to Let Go
- Developing Lead Important at Each Level
- · Compensation Strategies for Specific Roles



The Intention Collective www.intentioncollective.co **Zach Montroy** zach@intentioncollective.co (615) 236-6305

FORUM TOPICS

by a pro

- 6 Mistakes that will break your small business How to hold your team
- asshole? The two most important
- attributes of exceptional leaders who arow & scale healthy companies (free
- assessment included) • A one-page (killer) plan to scale your business

MARTIN & ZERFOSS

Martin & Zerfoss www.martinzerfoss.com Jennifer Bourne jbourne@martinzerfoss.com (615) 297-8500 Paul Steele psteele@martinzerfoss.com (615) 297-8500

FORUM TOPICS

- Cyber Liability: Do I need it? Am I at risk?
- Why are my rates going up? • Open conversation about the risk and issues you and your company are going through

> NOW CFO

NowCFO www.nowcfo.com Shaun Johnson shaun.johnson@nowcfo.com (804) 385-2220 Eric Patrick epatrick@nowcfo.com (615)-878-1508

FORUM TOPICS

· Surviving a Broken Economy: We'll provide a solid checklist and help you allocate cash and develop a model to make big

Establishing a Business Report Card: We'll cover financial measurements, processes to aather the data and develop 3-5 weekly measurements. How to Mitigate Risks/

Fraud: Checks & balances, supervision of accounting staff, strengthening your financial reporting team and improving accuracy.

Pinnacle

Pinnacle www.pnfp.com Kevin Roddey Kevin.Roddey@PNFP.COM (615) 800-9849

- **FORUM TOPICS** • Show me the money - how to get a loan from a bank.
- · Beg, borrow or buy financing options to acquire (or be acquired). · How SBA can help your business.

PROTECH
SERVICES GROUP
INDVATION APPLIED

ProTech Services Group www.psgi.net Morgan Droke mdroke@psgi.net

(731) 438-7658

- Managing remote workforces and better leveraging
- technology.
 Managing security at both
- the organizational level and What a robust backup and DR

plan should look like.

SECOND FIRST

Second First www.secondfirst.com Megan Long Megan@secondfirst.com

(615) 639-1497

FORUM TOPICS

• Elevate Your Partnership With Your Second-In-Command in 3 Steps

· COO Coaching & Peer Groups: Your Competitive Advantage · Identifying Your Ideal Second-In-Command

Skillway

Skillway www.skillway.com **Dew Tinnin**

dew@skillway.com

(612) 366-4822

FORUM TOPICS

- Creating sales compensation
- plans and hiring salespeople Understanding and refining your sales process (The Cycle
- of the Sale) • How to reverse engineer detailed sales goals • Sales Q&A – Bring Your

Unanswered Sales-Related



Tennessee Valley Group www.tnvalleygroup.com Jim Cumbee iim@tnvalleygroup.com

(615) 390-9966

FORUM TOPICS

- How business valuations are determined and the four steps to understand how to sell for an
- irrationally high valuation. • The seven principles of making your company irresistible
- whether you're selling or not Lessons painfully learned from the secret failure of the Disney Institute that will help you achieve sustainable success in
- your business (and life.) Nine Things I've Learned From My Nine Years as an **EONashville SAP**

Trainual

Trainual trainual.com/consultant/ elizabeth-yarbrough Elizabeth Yarbrough-Trainual Certified Consultant

elizabeth@untangleyourbiz.com

(615) 478-2899

FORUM TOPICS

• Distilling Your DNA

- · Getting Your Business Out of Your Brain
- Digitizing Your Company Playbook



Vaco

www.vaco.com Jessika Poirier Hatchell Jessika@Vaco.com (615) 324-5087



Info will be updated each Quarter) -Up to date quarterly hiring data

-Hiring news & trends

-What workers want

(Stats/News/Relevant

• "The Employment Situation"



Viking Mergers + Acquisitions www.vikingmergers.com Kyle Kerrigan kyle@vikingmergers.com (615) 988-9945

FORUM TOPICS

- · Why it is critical to understand the value of your business from a buyer's perspective and how you can use that valuation to help you make great business
- decisions • Everyone has an exit plan (whether they know it or not), and why having a good grasp on your exit plan can give you greater freedom to run your business effectively · Why do so many great

"looking" deals fall apart? The

complex reason and simple

reason.

WC DILLON

INSIGHT.

WC Dillon Company & Insight Risk Management www.wcdilloncompany.com Chan Dillon chan@wcdilloncompany.com (615) 948-7118

 What to expect when your business is sued or has property damage - Current claims scenarios affecting our customers and what coverage gaps put businesses most at

· Why is health insurance so

Insurance and ADA website first party and third party

FORUM TOPICS

expensive? An insider's opinion. Employment Practices Liability compliance - why do i need it? What else does EPL cover and what is the difference between coverage?



ENTREPRENEUR

Nashville Entrepreneur Center www.ec.co Sam Davidson

can do more together to win business, keep employees, and grow their audience The Case for Community Why leaders need to invest in community and how they can measure its effectiveness

• Community Wins - How teams

FORUM TOPICS

IN-KIND STRATEGIC

ALLIANCE PARTNERS



McNeely Brockman PR mcneelybrockmanpr.com Kelly Brockman kelly@mcneelybrockmanpr.com

FORUM TOPICS Media relations and media

the news Crisis Communications Management- What to do when

Storyteller- We all have stories about our businesses, how do you tell yours? Proactive Social Media

sam.davidson@ec.co (615) 260-3082

Better Together: A history of entrepreneurship in Nashville and how it can become the most entrepreneurial city in America





(615) 812-6513

training 101- How to get in the news AND how to stay out of

something goes wrong Finding the story - Be a

Planning-What channels are you on and how are you scheduling and maintaining your social media channels?