AI WORKSHOP

From Curious to Cutting-Edge

PRESENTERS



ALANE BOYD
Biggest Goal
EO Strategic Alliance Partner
and EO Member



MARTY REED
Resolve Dynamics, Inc.
EO Strategic Alliance Partner
and EO Board Member



JJ ROSEN



JULIE ROBINSON



JAY GRAVES



TAYLOR THOMAS



WILL WILSON



ANGELA PROFFITT

NOV. 17, 2026
12:45pm - 6:30pm
The Westin Hotel - Vanderbilt Ballroom

ATTENDEE SCHEDULE

Time	Segment
12:45	**Arrivals/ Check-In**
1:00–1:50	**Member-Led Opening: Session 1** — Live Build/ Market Demo
1:50–2:00	**Break** — Attendees move to Session 2 rooms
2:00–2:45	**Session 2:** The Foundation & Framework Breakouts A/B/C
2:45–2:55	**Break** — Attendees move to Session 3 rooms
2:55–3:40	**Session 3:** The Growth Engine Breakouts A/B/C
3:40–3:50	**Break** — Return to main ballroom
3:50–5:00	**Closing: Session 4** — All reconvene in main ballroom
5:00–6:30	**Cocktail Reception**

KNOW YOUR LEVEL

Beginners	**Novices.** *New to AI or just getting started — here to get the foundations right the first time.*
Explorers	**Practitioners.** *Already using AI and integrating it into daily work — on the path to becoming confident users.*
Technical	**Experts & innovators.** *Building with AI — products, agents, and advanced workflows.*

Sign up for the session tracks in advance — and changes are welcome that day. The levels are guidance, not gates: pop into whichever room fits.

REGISTER NOW

https://eonashville.chapterpro.com/event2.php?evt_id=58142

Session 2: The Foundation & Framework

Make your tech stack secure, organized and delegated before scaling.

2:00 - 2:45 PM

Beginners	**Breakout A**
	AI 101 & Prerequisites — What you absolutely need in place before jumping in: shared file systems, tech stack essentials, security (what data not to input), paid vs. free plans, and a live walk-through of privacy settings.
Explorers	**Breakout B**
	The Ultimate Personal Assistant — Actionable workflows to delegate to AI so it works while you run the business.
Technical	**Breakout C**
	Deploy AI + The Risks of Using AI — For those building products: vibe coding vs. the last mile, marketable vs. internal vs. external — and an honest look at the risks.

Session 3: The Growth Engine (Functional Application)

Apply AI directly to departmental operations and B2B workflows.

2:55–3:40 PM

Beginners	**Breakout A**
	Marketing & Sales in Minutes — Hands-on with Claude: landing pages, PDFs, and marketing assets, instantly.
Explorers	**Breakout B**
	Building Re-usable Skills for Operational Efficiency — Turn one-off prompts into skills your whole team runs without you.
Technical	**Breakout C**
	Orchestration of Agents Round Table — Agents talking to agents: what it looks like, the benefit of building agents, and the leadership angle — you're making your employees the leaders of the AI team; this is how you teach them to lead.

EO Nashville